The ride would work like this; an exclusive number of people would be put inside the cart, and are slowly taken into this mysterious ride, it would be completely dark, so they have no idea what the ride is like, (or see what's really happening.)

They would drop down into a completely dark room filled with vents that dispense sleeping gas, they're knocked out, and taken down and directed into the facility for experimentation and harvesting. All without the public catching on.

